



**The Aimetis People Counter** is an intelligent video analytics application for use with qualified IP camera models. The application is ideal for retail environments, schools, banks, recreation facilities, prisons, airports and other environments that require intelligent customer and operational insight despite constraints on budgets, bandwidth and IT infrastructure support.

The application can operate as a fully functional intelligent video surveillance stand-alone product, or can be used with video management software depending on application requirements.



## Reliable, Cost Effective & Flexible

### Accurate People Counting

The Aimetis People Counter tracks the bi-directional flow of objects as they pass through a user definable line. The application is designed for entrances and exits and minimizes counting errors caused by environmental factors such as shadows, lighting changes and reflections.

### Reporting

The Aimetis People Counter provides on-camera reporting that can be queried by hour, day, month or year. Reports are available as tables and charts to make communication of intelligent video data simple and informative. Results can be exported directly into Microsoft Excel. For advanced reporting capability, integration with Video Management Software such as Aimetis Symphony™ is required.

### Small Footprint

Video analysis and reporting is executed on the camera instead of a central server, drastically increasing the scalability of video analytics. Combined with minimal IT infrastructure and support, the stand-alone solution is ideal for both small and large camera deployments.

### Integration

Integration with video management software such as Aimetis Symphony™ or other 3rd party products is made easy through the open interface of the Aimetis People Counter.

## Key Features

- Fully embedded application requiring no additional hardware investment
- Bi-directional people-counting application
- Web-based interface
- Built-in, comprehensive, time-based reporting
- Simple set-up and configuration
- Easy integration with video management system for additional functionality

## Licensing

- One license per camera
- License includes:
  - Video analysis (*bi-directional people counting*)
  - On camera reporting
- Seamless integration with Aimetis Symphony™ Standard, Professional & Enterprise editions

## Specifications

**Supported Cameras:** AXIS Camera Application Platform\*

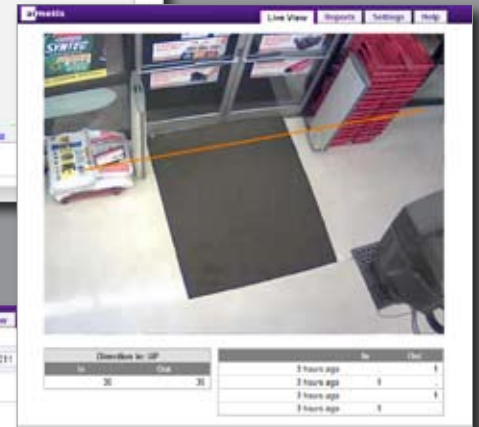
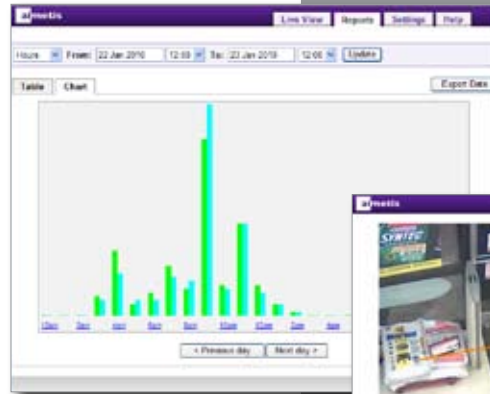
**Recommended Camera Angle:** Directly overhead

**Recommended Camera Height:** 3 - 5 metres (12 - 20 ft)

**Web Interface:** Internet Explorer 8 or higher

**Part Number:** AIM-AX-PC

\*See [www.axis.com](http://www.axis.com) for details



The screenshot shows a web interface with a menu bar (Live View) and a toolbar (Month: From: 1 Jan 2010, To: 1 Jan 2011). Below the toolbar are tabs for 'Table' and 'Chart', and an 'Export Data' button. The main area displays a table of people counting data. At the bottom, there are navigation buttons for '< Previous year' and 'Next year >'.

Time	In	Out
January	470	412
February	879	796
March	336	292
April	916	816
May	916	816
June	916	816
July	916	816
August	916	816
September	916	816
October	916	816
November	916	816
December	916	816
Total	1034	1000

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