



Tourist attractions, conventions and large events, such as sports competitions or music festivals, are increasingly exposed to situations that can significantly affect the customer experience, event success and revenue. Whether the concern is terrorist attack, violence, vandalism, theft, or customer loyalty, Aimetis Symphony can help.

**Focus on Event Security** - Aimetis Symphony allows organizations to be proactive about safety and security by identifying suspicious behavior or unwelcome guests and monitoring crowded areas. We make it easy to store and search days, weeks or months of recorded video in seconds so that organizations can find and export specific video evidence for insurance claims or police investigations.

**Improve Customer Experience** - Aimetis Symphony can provide tangible business intelligence that can be used for evaluating crowd patterns, designing pedestrian areas, analyzing wait times at ticket desks, food stands, or merchandise kiosks, and optimizing staff, helping to improve the overall customer experience and encourage purchasing behaviors.



## 2006 FIFA World Cup

### Business Challenge

When planning the convergence communication network and security infrastructure for the world's largest sporting event, officials for the 2006 FIFA World Cup™ faced a daunting task – ensure physical security for 3.3 million people, across 12 geographically dispersed stadiums, for 64 games, in 30 days.

### Technology and Integration

- Aimetis Symphony Software
- Commercial-off-the-shelf hardware for Clients & Servers
- Microsoft Windows XP Professional
- Axis IP Video Cameras

### Results

- Enhanced physical security at FIFA World Cup 2006
- Seamless deployment of IP video solution within aggressive time constraints
- Enable standardization of computer equipment used for convergence communication infrastructure - video, voice and data



### Aimetis Symphony Business Intelligence Reports

- Alarm Statistics
- People counting
- Loitering/Dwell Time
- Traffic Flow Patterns



## 5th Summit of the Americas & Commonwealth Heads of Government Meeting

### Business Challenge

With the safety and security of important heads of government and state at stake, including Her Majesty Queen Elizabeth II and Canadian Prime Minister, Stephen Harper, an intelligent video management software was required to meet very strict surveillance requirements in terms of reliability, integration, flexible deployment and real-time alerts.

### Technology and Integration

- Aimetis Symphony Software
- Intel Modular Servers, 64 Bit OS, Server 2008
- Triple redundant control rooms throughout the country
- Real-Time alerts
- Over 700 Video Cameras (including ACTi, Axis, Arecont, Pelco)



### Results

- Complete situational awareness throughout the event
- Multiple Users located throughout the country
- Robust video management and investigation tools

## Formula One 2010 Shanghai

### Business Challenge

As one of the most expensive and fastest sporting events in the world, Formula One races require extensive security to manage the thousands of visitors that attend.

Managed physical security is required for stadium, race control tower, pit wall, parking lot and various checkpoints throughout the facility.

### Technology and Integration

- Aimetis Symphony Software
- Windows 2003 Server and XP Client
- Various IP Axis Video Cameras
- Motion Tracking, People Counting



### Results

- Remote control and centralized management of stadiums
- People counting
- Management of analog, IP, Megapixel and PTZ cameras on a single platform

**Aimetis Corp.**

500 Weber Street North  
Waterloo, Ontario  
Canada N2L 4E9

**Aimetis GmbH**

Am Prime Parc 7  
65479 Raunheim  
Germany